



WKMG

ORDER

Flight Dates 10/27/12-11/04/12

Contract / Revision **262912 /**
Original Date / Revision
 10/23/12 10/23/12
Advertiser **POL/Local Voices For Obama**

Agency **Local Voices Super PAC**
Buying Contact

c/o PCMS,LLC
Brian Foucart
1050 17th ST, NW Suite 590
Washington, DC 20036

Primary Account Executive
 National House

Account Executive	Order%	Start Date	End Date
National House	100%		

Product **SUPER PAC**
Agency Com 15%
Billing Contact
c/o PCMS,LLC
Brian Foucart
1050 17th ST, NW Suite 590
Washington, DC 20036
Sales Office NAT
Sales Region NAT
Agency Ref

Order Sep 00:15:00
Estimate #
Alt Order #
Billing Type Cash
Order Type GENERAL
Billing Cycle EOM/EOC
Billing Calendar BROADCAST
Demographic A25-54
Rev Codes AGY POL ISSUE
Product Codes PL-Issue
Priority P-3
Advertiser Ref

Order Share 100% Market Value 2600

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Order Totals					Billing Plan				
Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	1	\$1,105.00	\$1,300.00	0.00	10/01/12	10/28/12	1	\$1,105.00	\$1,300.00
November 2012	1	\$1,105.00	\$1,300.00	0.00	10/29/12	11/03/12	1	\$1,105.00	\$1,300.00
Totals	2	\$2,210.00	\$2,600.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WKMG	10/27/12	11/04/12	Sat 1205-105a Extra Wknd	CM	1205-105a	-----S-	1:00	1	\$1,300.00	P-3	0.00 NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	-----S-		1		\$1,300.00		0.00				
Week:		10/29/12	11/04/12	-----S-		1		\$1,300.00		0.00				
													Totals	2 \$2,600.00